

Wallingford BunkFest

music, dance, steam and beer... fri 31st aug - sun 2nd sept 2007

Please reply to:

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BunkFest 2007

You may have heard that we have had to cancel Wallingford BunkFest for 2007 in its originally advertised format although there will be a fundraising day on Sat 1st Sept - details on the website.

BunkFest is the biggest local event, growing each year, with around 15,000 attendees in 2006. Most visitors see our free community festival with great live music and dance around the town. Others book to see our nationally known headline artists.

Everyone is very disappointed that we cannot stage the full scale event. The main reason for this is lack of funding. Commercial sponsorship and grant awards were far lower than planned, despite many applications and hours of effort. Then, we were finally hit by the adverse publicity about the recent flooding! Too many of our paying public from outside the area thought we were under water.

WE WANT BUNKFEST IN 2008 WE NEED YOUR HELP! PLEASE PLEDGE YOUR SUPPORT

- BunkFest is a not-for-profit organisation set up in 2002. Our aim is to provide an amazing event for local people and to encourage visitors to Wallingford. The last 5 festivals have proved this works!
- BunkFest is run entirely by volunteers.
- Approximately 10000 hours of work was needed to prepare for BunkFest 2007, together with on-site work for over 200 people over a full week had we been able to go ahead.
- Local businesses benefit - a national survey of festivals which was commissioned by the Arts Council showed that each visitor spends at least £50 in the town apart from what they spend at the festival. That's a lot of money for local businesses.
- The town is proud of the event – the festival puts it on the map and visitors subsequently return. One chap liked it so much he moved house to Wallingford!

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- We need sponsorship to ensure that BunkFest can run in 2008 and onwards. The festival costs up to £100K to stage.
- Income comes from ticket sales, concessions (traders and catering), grants, sponsorship and personal donations
- We get strong support from our Town Council but they are not in a position to assist with funding. A few specific projects over the years have been supported by South Oxfordshire District Council and Oxfordshire County Council. Grant bodies also find it difficult to fund our annual costs but have assisted with innovative projects.

Pledge of Support

We need guaranteed funding to help us plan for the future and invite you to pledge your support. There are various ways in which you might be prepared to help us:

Sponsorship – Cash donation in advance, with appropriate publicity for your business - there are many opportunities.

Underwriting – Cash donation after festival if we do not cover our costs through other means.

Provision of Services e.g. people, specialist skills, admin help, materials...

This pledge could be one off – to help cover costs of cancelling 2007 and planning 2008 or, better still, it could be annual, to help us plan ahead.

We hope you will be able to help, please complete the attached form indicating your pledge. Or, talk to me in more detail. I can be contacted on 07779 792725 or by email jo@bunkfest.co.uk

I will also be available for personal discussion in The George Hotel on Friday 31st August, please phone if possible to arrange a time so we can plan the day.

Please look out for details of our fundraising day on Sat 1st Sept and come along to support us.

We look forward to hearing from you.

Kind regards,

Jo Clyde,
Festival Director.

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Pledge of Support for BunkFest

We are prepared to pledge support as follows:

Donation (cash) £ _____
(Please do not send money at this stage)

Donation (underwriting if required) £ _____

Donation (materials) _____

Donation (services) _____

Name:.....

Address:.....

.....

Postcode:..... Tel. No:..... Mobile No:.....

e-mail:.....

Thank you for your support, we will be in touch soon.

Contact details:

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